

Contract # 25776467

CPE: //2056

Changes as of: 10/27/2017 at 8:38 AM

Flight: 10/27/17 - 11/26/17

Agency: THE WICKERS GROUP Advertiser: Pat Fallon State Senate Texas District 30

1819 POLK ST #373 Product: 2056/Fallon for Texas SAN FRANCISCO CA State Senate 94109

Office: SAN FRANCISCO

Station: KJTL

Market: Wichita Falls

Version: Current State Version 1

Total CPP: \$0.00

Total Spots: 20

Total \$: \$1,190.00

Agency Order #: Primary Demo: Adults 25-54 Total GRP:

Buyer: CAROLYN BARBER Con Type: POLITICAL/VOTE

Salesperson: MATT JOHNSON 415-281-2442 **Assistant:** TIFFANIE ECKHART 415-281-2487 Separation: Sep:30

											10/27 - 11/20	Total	Total		
# Day/Time	DP	Program	Rate	A2554 Rating	Len	10/27	10/30	11/6	11/13	11/20		Spots	\$	СРР	GRP
Su 1 8a-9a		News	\$75.00	0.0	30	1	1	1	1	0		4	\$300.00	\$0.00	0.0
M-F 2 7:30a-8a		Country Morning	\$50.00	0.0	30	0	2	2	2	1		7	\$350.00	\$0.00	0.0
M-F 3 8a-8:30a		Morning News	\$50.00	0.0	30	1	2	2	2	1		8	\$400.00	\$0.00	0.0
M-F 4 9p-9:30p		News	\$140.00	0.0	30	0	0	0	0	1		1	\$140.00		
				TO	TALS:	2	5	5	5	3		20	\$1.190.00	\$0.00	0.0

Page 1 of 2 Printed on 10/27/2017 at 04:40 PM

125 West 55th St New York, NY 10019



125 West 55th St New York, NY 10019 Contract # 25776467 Changes as of: 10/27/2017 at 8:38 AM Version: Current State Version 1

Agency: THE WICKERS Advertiser: Pat Fallon State Senate GROUP Texas District 30

1819 POLK ST #373 **Product:** 2056/Fallon for Texas SAN FRANCISCO CA State Senate

(11101000 0/1

94109

Agency Order #: Primary Demo: Adults 25-54 Total GRP:

Buyer: CAROLYN BARBER Con Type: POLITICAL/VOTE

Salesperson: MATT JOHNSON Assistant: TIFFANIE ECKHART Separation: Separation: Separation:

Station: KJTL

Market: Wichita Falls

Office: SAN FRANCISCO

415-281-2442 415-281-2487

Special Instructions

Competitive Information					
Market Budget: \$29,750					
KJTL Share:	4%				
Comment:					
KAUZ:	25%				
KFDX:	48%				
KSWO:	23%				

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$1,190.00	N/A	0.0
Total	100%	20	\$1,190.00	N/A	0.0

Monthly Summary						
Month	Spots	Dollars				
2017-Oct	2	\$125.00				
2017-Nov	18	\$1,065.00				
Total	20	\$1,190.00				

Total \$: \$1,190.00

Total Spots: 20

Total CPP: \$0.00

	Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	ng Contract \$ Comment
Queued for Electronic Contracting	10/26/17 12:16 PM					\$0	50 \$0
New	10/26/17 11:47 AM	TIFFANIE ECKHART	Confirmed	20		\$1,190.00	00 \$1,190.00

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Printed on 10/27/2017 at 04:40 PM Page 2 of 2